



PRON COIN

ERC20 TOKEN

Whitepaper

December 23rd - 2017

version 1.1

“Without porn and Star Trek, there would be no Internet.” – Star Trek television producer Rick Berman

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OVERVIEW

PRONCOIN - DISRUPTING THE ONLINE ADULT INDUSTRY WITH BLOCKCHAIN TECHNOLOGY!

OUR MAIN GOAL IS TO DECENTRALIZE THE ONLINE ADULT INDUSTRY AND GIVE POWER BACK TO THE PEOPLE! Following is a simple overview and understanding of what we are going to do. We will not bore you with high tech terms or some crazy deep algorithm descriptions. We understand that most of the people who read this will not understand, nor do they want to know, how the technical system and platforms will work. We also realize that our developers and high tech geeks sometimes seem to talk in a completely different language than normal people. So please read below where we will try to explain what we are going to do and how we think that it will change the adult online industry as we know it today!

By working online for over 21 years, we know and understand the complete ecosystem of the adult industry. From building free sites, to owning paysites, running dating sites, promoting live cams, and even selling products like different types of pills to give you more stamina and a bigger tool to work with....we've done it all. Most people who have tried to make money in adult realize that only a few of the big companies, and a few of the big media buyers, are cashing in BIG from the **billions of dollars** spent by consumers in the online adult industry. So while you were watching free videos and pictures of sexy babes in action, you just (hopefully) got some satisfaction but you also got tons of annoying advertisements. Up to this point, if you want to see HD videos or get access to 1000's of full-length movies, you have had to pay for a membership. If you want to meet a girl for sex, you join a real, or sometimes unbeknownst to you a fake, dating site where you paid for a premium membership which allowed you get to see girls' pictures and send them private messages. Either way, you ended up slammed with tons of ads and you paid high monthly fees for the privilege of accessing the sites' premium features.

We plan to change this and want **you to be a part of** this process. How would you like to have access to the best possible porn, real online adult dating sites, and even social media platforms where you can share pictures and videos with like-minded people and possibly meet some of your favorite porn stars?

Sounds good? How about if you can do this and **make money yourself** while you do it. Access to the best porn, porn that you can help structure and build, and you get to make money while you do it.

OUR PLAN:

We are going to use **Blockchain technology, very similar to Bitcoin**, to revolutionize the adult industry on the internet. People like you can use our PronCoins to get access to any type of adult site, product, or service that your heart desires. You can also sell them for a profit if they rise in value, or hold them for the long-term just like Bitcoin in the hopes that their value skyrockets. You can even day trade them if that is your desire.

INTERESTED? PLEASE READ ON TO SEE EXACTLY HOW IT WORKS:

As you may have gathered from what you read above, we want to decentralize the whole adult/porn online system and we want you to be involved in growing an awesome adult community where you can:

- watch or upload videos and pics
- socialize with other people like yourself
- talk to real girls who are looking for men
- get dates with real girls in your area for dates and possibly even sex
- socialize with famous adult stars.

Because our system is built on Blockchain technology and smart contracts, **you will be rewarded** for every step and contribution that you make to our PronCoin ecosystem. Because we use Blockchain technology, **you can also remain anonymous** as you enjoy your favorite porn and make money while doing so.

HOW, EXACTLY, CAN I MAKE MONEY, YOU ASK

Below are some examples of how you can earn Pron tokens:

- upload an adult video that you like
- upload your own kinky homemade video of morning play with your woman
- Share videos and drive traffic to your content
- Comment, share, like your favorite videos
- Invite friends to join our community
- Enter an adult actress or actor in our database, insert adult venues, stores, or shops from all over the world

We will basically reward everyone that helps us build the most awesome adult community with the biggest database of actors, videos, and pictures, along with a social platform that lets people find a date for the evening or even a partner to have fun with.

Do understand, that everything that we offer (pictures, movies, dating, gaming, social, etc) will be totally free to everyone. So, access the best free porn and adult products, plus earn Pron tokens and make money...do we have your interest yet?

WHAT YOU CAN DO WITH PRON TOKENS

- HOLD them and earn even more with time as we grow our idea
- sell them on any exchange that we are listed in and get USD or EUR
- exchange them for any other crypto currency like Bitcoin, Ethereum etc
- use them to buy premium memberships to other adult sites
- use them to buy yourself a better position and get better exposure on our platform

THE ONLINE ADULT INDUSTRY IS HUGE

Right now, people spend **BILLIONS OF DOLLARS EVERY YEAR** on adult sites, products, and services. The majority of that money goes to a very small number of companies that control most aspects of this industry. **This industry is still growing.** Sex sells, always has always will.

HOW WE WILL CHANGE ONLINE ADULT INDUSTRY

The Online adult industry as we know it, is separated into sections.

1. FREE VIDEO AND PICTURE SITES:

So on the one side we have Surfers that want to see porn. They go to “free sites” and get to see softcore and hardcore pictures, and/or watch video clips without paying any money to do so.

On the other side, you have the owner of the free site. He, or she, lets you see the content for free but they display as many advertisements as possible. They put ads all around the pictures and videos. They pop up ads, or other websites, on top of their page when you click anywhere on their page. Or maybe they pop up an ad underneath the current browser so that when you eventually close that browser, the one that popped under may get your attention. They use in player advertisements that appear before and after when you watch a video, and more. Running a site online is not cheap, and site owners are in this for the money. For a Free Site owner, their hope is that they can get enough people to their website by offering the content for free and THEN, that some of those people will respond to the advertisements and spend money with whoever “bought” the ad space. Then, and only then, will the free website owner make money....it is called a revenue share. Some advertisers pay per click, so even if the surfer doesn't spend money, the free site owner makes money just for people clicking on an ad. Per click ads and pops can be quite aggressive and annoying to the surfer.

WE WANT TO CHANGE THIS TO SOMETHING BETTER

With the old model, YOU as a free user of that site, did not earn anything.

WE WILL CHANGE THAT!

With us, you will get paid, to watch certain videos, comment, share or like them.

Advertisers will pay for getting likes, shares, and comments. This will be written in the smart contract and Blockchain.

So when you share, like, or comment on a video or watch it, you will get paid from that block advertiser in Pron tokens.

THIS IS FOR CURRENT ONLINE ADULT BUSINESSES TOO

Our content will have no equal, because in addition to surfers such as you helping design this business, experienced website owners and content producers will also participate. Webmasters, Video owners, and other types of content producers will also earn Pron tokens, by uploading their pictures and movies, and they will get paid in Pron tokens for views. Those tokens can then be used for campaigns they will create to get even more exposure. Also we will have special section where we will show all campaigns made by site owners. So anyone can see all previous, and current, special videos from promotions. This will basically be bonus traffic to anyone who spends Pron tokens on campaigns.

So here is a quick sample:

Say a site owner or producer would like to get more exposure to their content on our platform. Their ultimate goal is to get more people to join their site. So they buy 5000 Prons and create a campaign. The Site owner determines how long the campaign will run and we will distribute the coins based on the traffic we are getting at that time. The system will set how much each of our visitor will receive for likes, comments, or shares of that video. Since everything is calculated inside the smart contract, the system will release the tokens until they run out. So basically you got paid, by watching, sharing, liking or commenting on certain videos and the video owner basically has their content go viral. How can it get any better than that? You got paid by doing what you were doing before, enjoying good porn. Only before you didn't earn anything!

2. ADULT SOCIAL COMMUNITY:

Right now, the adult online industry is blocked on most popular social sites like FB, Instagram etc. Since they don't want us, we will build our own. Our plan is to not "reinvent the wheel." We will keep the most popular, and socially expected, attributes like: share, like, comment, post, create fan page, follow etc.

Our adult social community will be similar to any of your favourite social community platforms. Of course, ours will be completely free, but with ours, you can post adult videos or pictures, share, like, and connect with other people. You can make friends that have similar interests and fetishes. You can create your own groups or join other folks' groups that interest you.

So think of this community as a mix of FB, a dating site, some amateur live cam sites where real girls with cameras in their apartments can entertain you, and Instagram.

Not Just for Amateurs

Our plan is to create the biggest adult star database as well. We are confident that your favorite porn stars will want create their own profiles here. Like anyone else, they will want to use it to promote themselves and their work. They will probably want to interact with their fans and do things like post their normal daily activities You can become her fan and follow her. You can comment, share, like her pictures and videos. Basically, you can become known to, and possibly interact with, your favorite porn stars. You may be able to get in touch with them, get them to send you pictures, or even videos, that they made just for you. You can use your Pron tokens to help your favorite porn starlettes and even to buy exclusive content from them. How would you like to have your name on a particular naughty part of

her body! Porn stars, like bartenders, are sometimes kinda freaky...you may even be able to arrange a date for drinks or more, if you are lucky.

If you want to become an amateur adult star, you can just create a fan page, get followers and request Pron tokens for taking your personal pictures and videos. We're also planning to integrate a live streaming option, so adult stars and amateur stars will be able to get paid in Pron tokens for streaming videos...and they can be as hardcore as they want.

Do you wanna be a pornstar

Let's say that you decide to show your body to your fans and communicate with them through your fan page. You can be had, but you "ain't cheap". So, you can request certain amount of Pron tokens and when your fans send you enough, you create a live stream show. Or you shoot a video and when you earn enough Pron tokens, the video gets released to them. But only to those who paid. All this will be controlled by smart contract and Blockchain technology.

3. AMATEUR STARS COMMUNITY:

If you are serious about becoming a Porn star, you can do it here. Shoot your own video and post it here on this platform, set the price for that video and users that would like to watch your private kinky clip, will buy it with our Pron tokens. Connect with your fans, shoot videos privately for them and make big money! Users of this platform will be able to watch short 5-10 sec previews of your video, so they can decide if they want to buy it. Users will be able to browse through various categories, niches, hair style, body type etc, so they can easily find their new favorite amateur star! All verified amateur stars will be able to promote and put videos on our social community site, so they can drive traffic to their profile at Amateur Stars Community. Since most of our users will be earning Pron tokens by participating in our free video platform and our social community site, they will have some extra Pron tokens to spend. Pron tokens earned with this platform, can be easily transfer to your wallet and exchange to FIAT money or any other crypto currency. Holding tokens can benefit amateur stars, since those can be worth much more in the long run.

4. PRON ADULT MARKET PLACE:

Adult toys stores, sell your products here. Kinky girls or guys, connect with users on this platform and sell them your worn underwear. Or if you own your sexy underwear product you can sell it here. Are you building some kinky sex toys, machines or anything related to adult? Sell it here. We will have plenty of buyers that will want your stuff.

5. PRON PAYMENT SYSTEM:

We will create PronPay payment system, so site owners can use it on their sites as a payment option. We will also integrate our PronCoin inside NATS, the biggest paysite and affiliate system from where you will be able to add our PronCoin as payment option very easily. We will also work closely with all the big, mid-size, and small paysites, so they create a separate tour with option to buy their membership only with PronToken. So any token that you have earned with our platforms, or you that you buy on the exchanges, can be used to buy memberships to your favorite adult sites. Why would anyone use Pron tokens to buy or sell membership? We will explain later in our whitepaper.

6. ADULT GAMING PLATFORM

We are also building a gaming platform and developing our own adult games, plus any developer who already has a game ready can put them here. Surfers and developers can earn PronCoins here.

6. INTEGRATION OF OUR COIN WITH CRYPTO CREDIT CARDS

Our goal is to get listed with best crypto credit cards, so that you will be able to use your Pron tokens in your daily life. You can buy in the grocery store, shop online, get gas, you name it, just like with your current credit card. The system will deduct from your crypto credit card wallet at the price you bought at that time, in Fiat money.

OUR PARTNERS AND BUSINESS ASSOCIATES

We have been doing business in the adult online industry almost since its inception! During that time, we have developed numerous connections and friendships. We already work with some of the biggest online companies on many different levels. Below is a short list of people that have either already signed on, or have been invited to sign on, and join our Adult Online Revolution:

ADULT SITES:

- Brazzers, Playboy, Hustler, Private, Reality Kings, Bang Bros, Digital Playground, Vivid, TeamSkeet, AdultForce, Mofos, Twistys, Burning Angel, Penthouse, MetArt,...

The list of sites we're working with is huge! We basically work with almost all paysites.

AD NETWORKS:

TrafficJunky, Exo Click, Adnium, TrafficHaus, TrafficStars, BitterStrawberry, Grand Slam Media, Affil4You, etc.

Our list is growing and we expect for it to skyrocket after we introduce this idea at biggest adult webmaster event in January - Vegas 2018! Check back for pictures from that.

How will current porn producers and site owners support our adult community?

Participating content site owners and producers will be uploading and sharing their promo content, or they will be allowing us to upload for them. Some will upload full, some part of their videos. We anticipate these to be the initial engine of content delivery to users! The rest of the content will be contributed by kinky amateurs' homemade pics and movies, and by users from their favorite video collections! We will also work with the biggest and best ad networks, so we can distribute Pron tokens to our users. Our goal is for 60% of earnings to go to users like you!

HOW WILL WE BE ABLE TO DO ALL THIS FROM WHITEPAPER?

With our Pre-Sale and Token Sale we will be able to connect with the biggest agencies and we will be able to do HUGE (thanks to Donald Trump for providing this word) marketing campaigns for our platforms, and our SEO (Search Engine Optimization) will be done much easier with the budgets we are planning to collect. We are already traveling to the main adult shows and have plans to connect with many of the influential people in the adult industry.

We are well on our way. Most of the platforms have Beta versions already created and we are in the constant testing and improving phase. We are integrating the whole system with blockchain technology and are confident that we will be able to bring most of the platforms to life this year. So, we invite you to reach for the stars, and be part of another successful story by investing in most promising adult coin ever created!

WHY PRONCOIN AND WHY BLOCKCHAIN

Because we solve some inherent problems that have plagued online businesses, especially adult businesses, since the internet took off.

First, everyone gets to avoid bank fees, high credit card charges, and the problem of remaining anonymous while still gaining access to hardcore entertainment. With Proncoin, online businesses get to avoid chargebacks, which have been known to force some websites to close down. Also, some merchants, such as Paypal, refuse to work with adult businesses but our Blockchain affiliation will forego that problem.

Second, we allow surfers to get paid to do what they were going to do anyway; look at porn.

Third, we provide a platform for surfers to participate in building a porn conglomerate that has what they want while at the same time they can make extra money.

And lastly, free site owners, paysite owners, and content producers will want to join us so that they can get more visitors to their venues and hopefully make more money in the process.

WHY BLOCKCHAIN FOR ADULT INDUSTRY?

Well, blockchain technology opens so many doors. By using smart contracts everything will be automated and set inside the system. And once the information, transaction, and any other relevant information is connected to smartcontract, it can not be reversed. So there wont be any frauds or chargebacks and everything will run without any speculations. Currently in the online adult industry, there are many fraudulent sites, fraudulent transactions, and a lot of chargebacks.

WHY USE OUR TOKENS AND PLATFORMS?

Our token and platforms are built for the people! We think that everyone should get their share if they are involved in our growing adult community. Up until now, the big companies are getting the majority of the billions of dollars spent in the adult industry each year, Our goal is to even the playing field and allow all companies to participate and to work with their surfers, who can both help grow a new kind of adult community and make money in the process.

Our token is built on the best crypto platform ERC20 (Ethereum platform). That means, fast transactions, very low fees, and the unlimited growth possibilities. We believe that our token will be adopted widely across the adult industry because of our win/win/win framework.

WHAT ARE THE SPECIFIC ADVANTAGES OF PRONCOIN FOR ADULT INDUSTRY?

As a user of any platform, you will be paid in Pron coins and the transactions are easy and fast. You don't need any contracts, any payment systems, credit cards, etc. You will be paid to your Pron token wallet and from ther, you can do whatever your want. You can turn it into FIAT, you can buy ads, links, etc from other adult sites. Once our crypto-credit cards are up and running, you can use your wallet to buy anything in any store all over the world. For site owners and webmasters, another advantage of PronCoin is that there are practically no fees; you can send money to any webmaster, you can easily transfer to any ad aganency, pay your hosting provider, etc and all while avoiding high bank and credit card fees.

CRYPTOCURRENCY

A cryptocurrency (or crypto currency) is a digital asset designed to work as a medium of exchange using cryptography to secure the transactions and to control the creation of additional units of the currency. Cryptocurrencies are a subset of alternative currencies, or specifically of digital currencies. Bitcoin became the first decentralized cryptocurrency in 2009. Since then, numerous cryptocurrencies have been created. These are frequently called altcoins, as a blend of bitcoin alternative. Bitcoin and its derivatives use decentralized control as opposed to centralized electronic money/centralized banking systems. The decentralized control is related to the use of bitcoin's blockchain transaction database in the role of a distributed ledger.

BLOCKCHAIN TECHNOLOGY

A blockchain – originally Blockchain – is a distributed database that is used to maintain a continuously growing list of records, called blocks. Each block contains a timestamp and a link to a previous block. A blockchain is typically managed by a peer-to-peer network collectively adhering to a protocol for validating new blocks. By design, blockchains are inherently resistant to modification of the data. Once recorded, the data in any given block cannot be altered retroactively without the alteration of all subsequent blocks and the collusion of the network. Functionally, a blockchain can serve as "an open, distributed ledger that can record transactions between two parties efficiently and in a verifiable and permanent way. The ledger itself can also be programmed to trigger transactions automatically." Blockchains are secure by design and are an example of a distributed computing system with high Byzantine fault tolerance. Decentralized consensus has therefore been achieved with a blockchain. This makes blockchains potentially suitable for the recording of events, medical records, and other records management activities, identity management, transaction processing, and documenting provenance.

ETHEREUM NETWORK

Ethereum is a decentralized platform that runs smart contracts: applications that run exactly as programmed without any possibility of downtime, censorship, fraud or third party interference. These apps run on a custom built blockchain, an enormously powerful shared global infrastructure that can move value around and represent the ownership of property. This enables developers to create markets, store registries of debts or promises, move funds in accordance with instructions given long in the past (like a will or a futures contract) and many other things that have not been invented yet, all without a middle man or counterparty risk. The project was bootstrapped via an ether pre-sale during August 2014 by fans all around the world. It is developed by the Ethereum Foundation, a Swiss non-profit, with contributions from great minds across the globe.

PRON COIN TOKEN

PronCoin tokens will be issued on the Ethereum network and will be freely traded on the open market. Ethereum is an open-source project which allows creation of smart contracts and provides users with a secure and fast transaction system.

ISSUANCE OF TOKENS

PronCoin tokens will be issued on the Ethereum protocol. According to the algorithm of the World population clock, published on the official PronCoin website, all PronCoin tokens will be created the moment that the presale will start, and will be instantly injected into the liquidity pool.

TRADING OF TOKENS

PronCoin Limited will promote and add PronCoin tokens to as many marketplaces as possible. This process will start as soon as tokens have been issued.

RISK MANAGEMENT

PronCoin Limited will use advanced risk management models to mitigate any potential loss of funds in the liquidity pool. All models have been back-tested since the inception of bitcoin and will be modified to meet all risk profiles of any currency, or digital asset, that will start trading on open markets. Any funds waiting to be deployed to the market will be held in a secure multi signature vaults.

TIMELINE

Q1 2017 - March 23rd - First ideas and meetings with blockchain dev team

Q2 2017 - June 13th - First mock ups of our platforms, making of big plan, how to integrate blockchain technology and to create best decentralized adult platforms.

Q3 2017 - September 14th - Setting things, creating logo, getting the team and advisors

Q4 2017 - November 8th - Work started in our offices

Q4 2017 - December 23rd - Deploy of token & pre-sale starts

Q1 2018 - March 21st - Token sale ENDS

Q1 2018 - April 5th - TOKEN LISTED ON EXCHANGES

Q2 2018 - JUNE - First Beta version of Free Video Platform and Adult Community Platform - uploads and all reward features open. Anyone can start adding videos, pictures, adult stars, share, like, comment and get rewarded with PronCoin points. Points collected in this stage will be converted later into PronCoin tokens - real crypto money. In this stage, not yet available!

Q3 2018 - SEPTEMBER - Upgrading all databases - Adding all profiles of famous adult stars, integrating internal payment and reward system of points gets converted into PronCoin tokens. Continue to work on expending our databases, adding profiles, videos etc...

Q4 2018 - DECEMBER - Santa will bring all main features and our free video and adult community platform will be fully operational and everyone will be able to use ALL features from whitepaper and start earning money in different ways from big online adult industry money making machine!

Q1 2019 - FEBRUARY - First beta versions of Amateur Stars Community (Pronsters). First beta version of adult market place (PronMarket). Testing of PronPay system and integrations with other popular systems, so sites can start adding our coin as an additional payment option on their sites! First beta version of our adult games.

Q2 2019 - JUNE - All platforms we wrote in whitepaper are fully working and everyone involved is spending and earning money with our platforms. But before we finish all of these platforms, we will be also thinking ahead and will be preparing some more good things and we will update our whitepaper with more features and platforms. This will be just the beginning of something great! THE BLOCKCHAIN ERA WILL BE ADOPTED BY MASSES ALL OVER THE WORLD BY THIS TIME AND WE WILL SEE SOME MORE GREAT THINGS COMING! ONLINE ADULT INDUSTRY WILL CHANGE!

BONUS SCALE:

December 23rd 2017 - January 6th 2018 - 15% Extra Token Bonus
January 7th 2018 - January 21st 2018 - 12% Extra Token Bonus
January 22nd 2018 - 5th February 2018 - 9% Extra Token Bonus
February 6th 2018 - 20th February 2018 - 6% Extra Token Bonus
February 21st 2018 - March 7th 2018 - 3% Extra Token Bonus
March 8th 2018 - March 21st 2018 - 0% Extra Token Bonus (Token Sale Ends)

Softcap: \$690,000.00 USD
Hardcap: \$6,900,000.00 USD

CONCLUSION

In conclusion, an industry specific cryptocurrency (such as PronCoin) could significantly reduce the industry specific costs, lead to economies of scale and provide quality services to people from lower income groups. As more and more people earn PronCoin (PRON) and use them in various ways, the value of the cryptocurrency will rise, giving more freedom to the community. Indeed, the idea behind PronCoin is revolutionary but it is also inevitable. There is an obvious solution to the problems of various industries and it's just a matter of time until other adult communities implement PRON and reap the benefits thereof.

TOKEN SALE & PRON INFO:

Softcap: \$690,000.00 USD
Hardcap: \$6,900,000.00 USD
Quantity: 6,900,000,000 PRON TOKENS
Symbol: PRON
Token Sale Price: \$.069 USD

CONTACT

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